



**De.mem Limited (ASX:DEM)**

Core Chemicals Acquisition

17 October 2025

pre-release only



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Well-priced acquisition of Core Chemicals Pty Ltd, leveraged to surging gold sector, significant synergies upside

## CORE CHEMICALS ACQUISITION

- De.mem signed a binding agreement to acquire 100% of Core Chemicals (CC)
- CC supplies process chemicals and services to gold mining customers to maximise gold extraction and recovery from the refining waste stream.
- ~\$4m revenues, ~730k in pre-tax profits in FY2025, 25% FY2026 growth forecast (pre-synergies)



## ACQUISITION AND FUNDING OVERVIEW

- Total consideration of \$2.68m, 85% cash and 15% De.mem shares, in two tranches subject to milestones, plus working capital payment (~300k)
- ~0.7x revenue and 3.7x pre-tax profit multiples (assuming Tranche 2 is paid)
- Funding: \$3m equity placement at 10.5cps and 500k shareholder loan

## SYNERGIES

- Substantial revenue synergies
- Cost synergies with existing De.mem operations in WA (Capic subsidiary)
- Combined DEM-CC (pre-synergies) proforma FY2025 EBITDA of \$1.6m

## LEVERAGED TO SURGING GOLD SECTOR OUTLOOK

- Gold exceeds US\$4,000/oz with major investment houses seeing upside in 2026



## ACQUISITION OVERVIEW

- Based in Burswood (Perth), Western Australia
- Founded by gold mining sector specialists in 2022. Key person (Mr. Kit Chia) will join the De.mem team for 2 years minimum with incentives and milestones
- Provides processing chemicals and services to **gold mining customers to maximise gold extraction and recovery**
- Extensive service offering to the customer including process review, management and optimization.

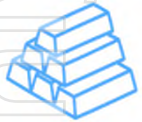


## STRONG FINANCIALS UNDERPINNED BY RECURRING REVENUE MODEL

- Ongoing chemicals sales provide stable, recurring revenues

## SUBSTANTIAL REVENUE GROWTH OPPORTUNITY

- Large revenue growth opportunity domestically and internationally
- Currently servicing and supplying 18 gold mines in Western Australian alone, with average revenue per customer of \$222k
- De.mem currently has 15 gold mining clients
- 175 gold mines in Australia, 1,352 gold mines globally *(source: Mining-Technology, 18 June 2024)*
- Margin expansion opportunity, with 28% CC margins vs DEM 43% 1H25 gross margin



Australia-wide offering  
including key regions of Kalgoorlie (Western Australia) and Albury-Wodonga (regional VIC/NSW),  
servicing blue-chip clients such as Rio Tinto, AGL, Inghams, Alcoa, Pilbara Minerals



Well-priced, profitable, high growth business acquisition with significant synergy upside



## CUSTOMERS

- 18 gold mining clients (West Australia only)

- Potential domestic & international customer growth
- 15 gold mining clients across Australia
- 175 gold mines in Australia, 142 new prospects
- 1,352 gold mines global
- DEM **national operating leverage** supporting combined growth.

## REVENUES

- \$222k revenue per gold mine

- Potential upsell to higher revenue/customer, with DEM average \$250k revenue per gold mining client

## MARGINS

- 28% gross margins

- **Potential margin expansion up to DEM 43% 1H25 gross margins**

## OPERATIONS

- Lean overhead

- Simple low risk integration into existing Perth (Capic) operations. Management joining DEM.
- **~\$100k cost synergies** (combining operations and purchasing)
- Funding synergies (lower DEM cost of capital)

## Well-priced, well-structured transaction

### TRANSACTION OVERVIEW

- Proposed acquisition of 100% of the shares
- Total consideration of \$2.68m plus payment for handover working capital ~\$300k, anticipating significant revenue growth and additional orders
  - Tranche 1 - \$2.43m, 85% cash and 15% De.mem shares
  - Tranche 2 - \$250k, 85% cash and 15% De.mem shares, subject to minimum \$620k pre-tax profit in 12 months post transaction
  - Working capital to be determined within 30 days from completion
- \$3m capital raising at 10.5 cps and \$500k debt (shareholder loan, 5-year fully amortising debt facility at 9%, currently receiving expressions of interest)

### ATTRACTIVE VALUATION

- **0.7x revenue multiple** (assuming exercise of 2<sup>nd</sup> tranche)
- **3.7x pre-tax profit multiple** (assuming exercise of 2<sup>nd</sup> tranche)

### MANAGEMENT RETENTION

- Established in 2022 by Kit Chia, Robert Bamber and Bernard Hoey.
- Kit has extensive gold mining industry experience and specific product and application knowledge. He will join the De.mem management team post-transaction for 2 years minimum, with performance incentives

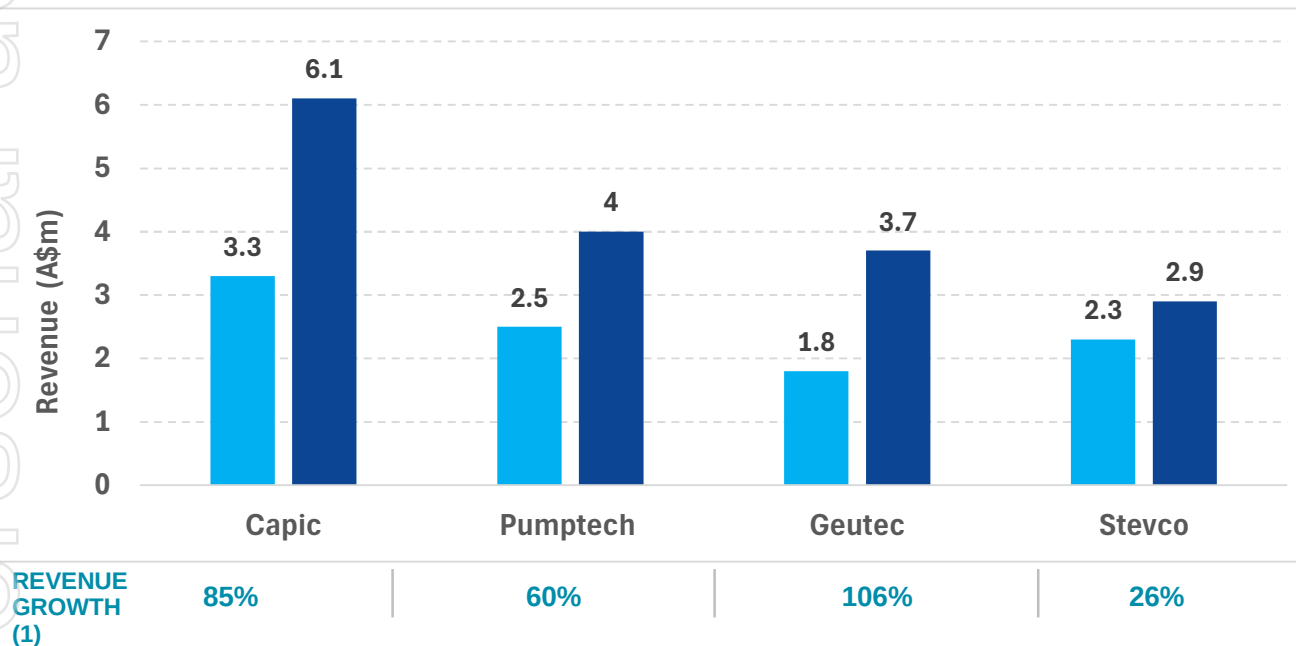
# Strong Acquisition Value-Add Track Record

Since 2019, Demem has successfully grown 4 bolt-on acquisitions completed between 2019 and 2022 by average ~69%

## Historical acquisition growth

- From 2019-2022, **De.mem** has increased revenues by 69% of 4 acquired businesses (Capic, Pumptech, Geutec & Stevco)
- From 2024, **De.mem** increased revenues by ~42% of 2 acquired businesses (Border Pumpworks and Auswater Systems) in the first 6 months of 2025 (vs pre-acquisition average for both entities)
- Core Chemicals acquisition is priced below average historical acquisition multiples
  - ~0.7x revenue multiple (vs historical average 0.8x)
  - ~3.7x EBITDA multiple (vs historical average of 5.0x)

## Acquired business revenue growth



**Demem**  
achieved 69%  
revenue growth  
of acquired  
businesses

(1) revenue growth % = compares last financial year (preliminary/unaudited) vs. annual revenue pre acquisition. .



Combined adjusted EBITDA will nearly double vs. stand-alone

## Proforma Financials – FY2025 (A\$m)

| A\$m                                | De.mem | Core Chemicals | Proforma Combined |
|-------------------------------------|--------|----------------|-------------------|
| Revenue                             | \$27.2 | 4.0            | \$31.2            |
| Cost of Goods Sold                  | \$15.8 | 2.9            | \$18.7            |
| Gross profit                        | \$11.4 | 1.1            | \$12.5            |
| Gross margin                        | 42%    | ~28%           | 40%               |
| Administrative & corporate expenses | \$10.5 | \$0.4          | \$10.9            |
| Adjusted EBITDA                     | \$885k | \$730k         | \$1,615k          |

### EBITDA

- Proforma combined FY2025 EBITDA ~\$1.6m
- Upsides: organic growth, substantial revenue synergies, cost synergies, gold price momentum

### REVENUE UPSIDE

- **New gold mining clients:** 175 gold mines in Australia, CC services 18 in W.A. only, DEM services 15 across Australia
- **Revenue per client upside:** CC generates \$222k per gold mine, vs DEM ~\$250k average

### MARGIN UPSIDE

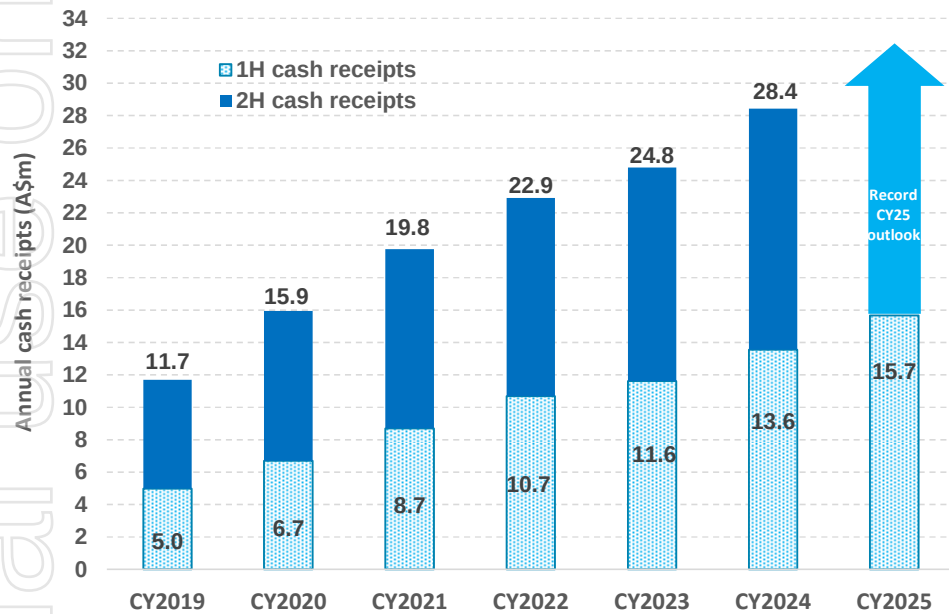
- CC gross margins upside from 28% towards DEM 42%

### STRONG ORGANIC GROWTH

- CC stand-alone organic growth forecast in FY25 of 25%
- DEM double digit organic growth in FY25

On track for record full year CY2025 results

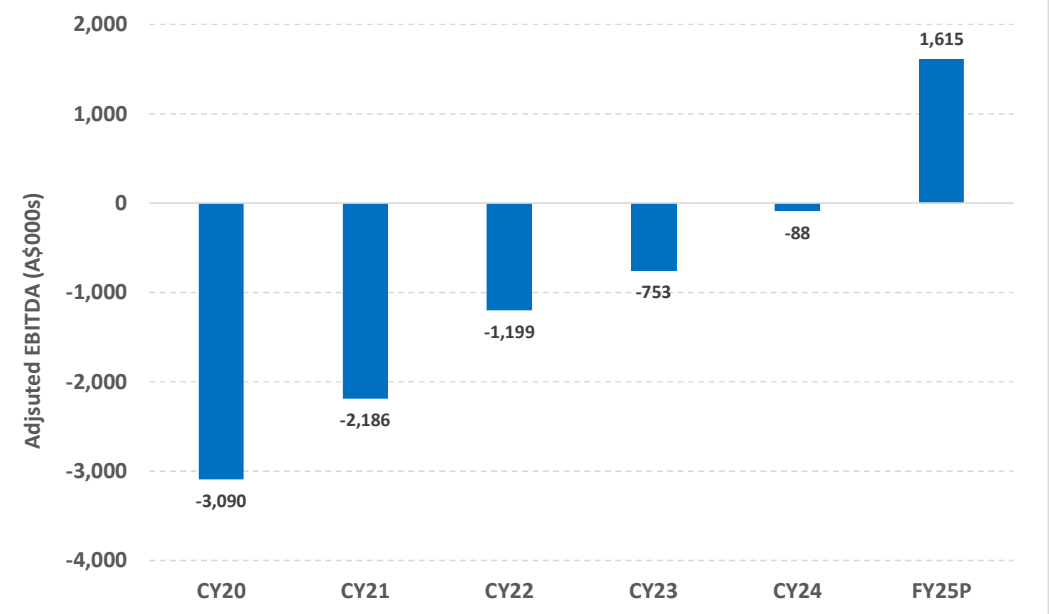
## De.mem record full-year outlook (A\$m)



### DEM STAND-ALONE RECORD FULL-YEAR OUTLOOK

- Record H1 2025 results provide strong foundation
- 25 consecutive quarters of growth momentum maintained
- 90% recurring revenue base provides cash flow visibility

## Proforma EBITDA trends (A\$m)



### DEM and CORE CHEMICALS PRO-FORMA CY25 EBITDA

- Record proforma EBITDA FY25 of ~\$1.6m
- Core Chemicals - 25% FY2026 growth forecast (pre-synergies)
- De.mem – double digit organic growth

## DEM is leveraged to surging gold sector upside

### SURGING GOLD SECTOR MAGNIFIES STRONG GROWTH OUTLOOK

- Gold has risen 40% in 2025, hit record US\$4,000/oz price in October 2025 and is on track for third straight year of double-digit gains (source: Goldman Sachs, 30 Sept 2025).
- **Reuters:** gold bull run could extend into 2026 (source: Reuters, 9 October 2025, “Gold set to extend record-breaking run”).
- **Goldman Sachs:** raised its December 2026 gold price forecast to \$4,900 per ounce (source: Reuters, 7 October 2025, “Goldman hikes December 2026 gold price forecast to \$4,900/oz”)

### SIGNIFICANT GOLD SECTOR EXPANSION OPPORTUNITY

- Opportunity to expand Core Chemicals across Australasia (ie. existing gold mining customers in TAS) as well as NZL, PNG and upsell revenue per client (both ways)
- Large untapped market potential of 76 gold mines in Australasia not currently serviced by either DEM or CC.
- CC currently servicing 18 gold mines in Western Australian only, with average revenue per customer of \$222k.
- De.mem supplies water treatment products and services into 15 existing gold mining customers with average revenues of \$250k per client
- 1,352 gold mines globally, of which 175 in Australia (source: Mining-Technology, 18 June 2024)



# Core Chemicals Acquisition Highlights

On track for record CY2025 full year results, supported by record growth momentum and recurring cashflows



## Core Chemicals acquisition continues strong acquisition value-add track record

- DEM has successfully acquired and integrated 6 businesses in its highly fragmented market of decentralised industrial water treatment solutions
- ~69% revenue growth over 4 acquisitions over 4 years

## Well-priced, well structured, accretive acquisition

- CC acquisition priced below historical average DEM acquisition 0.8x revenue multiple of and 5.0x EBITDA multiple
- CC Acquisition multiples: ~0.7x revenue and 3.7x pre-tax profit multiples (assuming Tranche 2 is paid), below historical
- Funding: \$3m equity placement at 10.5cps and 500k debt (shareholder loan, 5-year fully amortising debt facility at 9%, currently receiving expressions of interest)

## Substantial revenue synergy potential

- 1,352 gold mines globally, of which 175 in Australia
- New Australian gold mining clients – of 175 gold mines in Australia, CC has 18 in W.A. only, DEM services 15 across Australia
- New international gold mining clients – NZL, PNG expansion potential
- Upsell per gold mine – CC clients to be cross-sold broader DEM product portfolio; DEM generates ~\$250k average revenue per client vs CC \$222k

## Growing recurring revenue model

- DEM stand-alone: more than 90% recurring cash receipts
- CC: almost 100% recurring cash receipts from recurring consumable sales and services

## Record outlook

- Combined pro-forma FY2025 EBITDA of ~\$1.6m
- Core Chemicals stand-alone ~25% full-year growth outlook
- De.mem stand alone on track for record CY2025 results, with 1H25 cash receipts of \$15.7m and 1H typically ~45% of full-year

## Attractive valuation

- Dem stand-alone trading at ~\$31m market cap, ~1.0x cash receipts (H1 2025 annualized)
- Significant discount relative to global comparable companies and global acquisitions





Core Chemicals adds to Demem's existing more than 90% recurring revenues



Over the last 3 months, De.mem is recovering its prior underperformance relative to ASX Small Industrials index

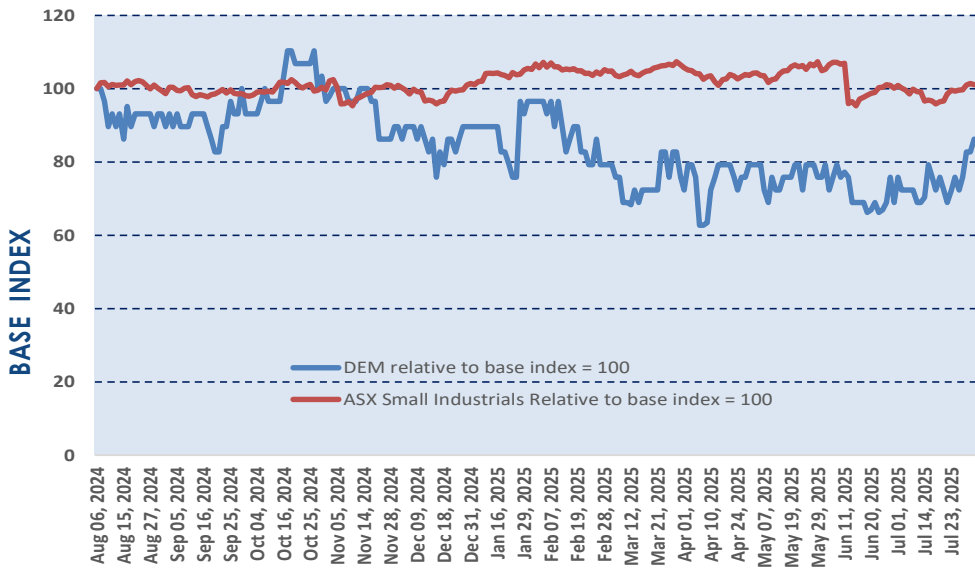
MARKET DATA

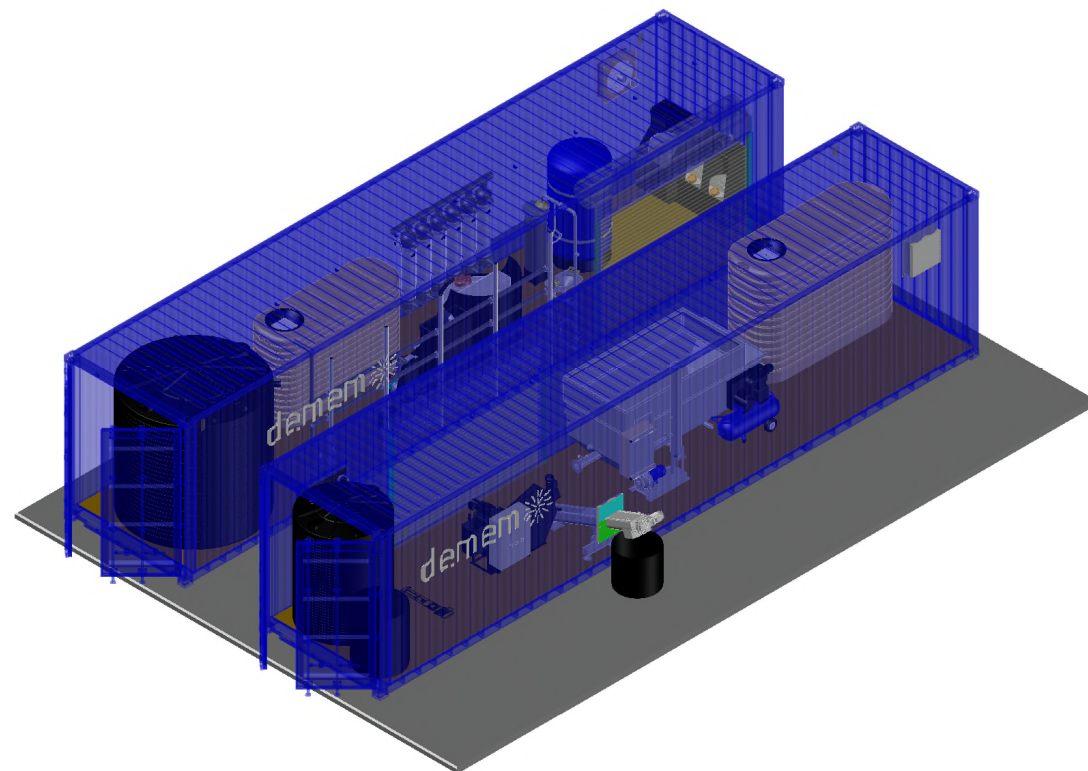
|                                |              |
|--------------------------------|--------------|
| ASX code                       | DEM          |
| Ordinary shares                | ~293m        |
| Market capitalisation          | \$31m        |
| Cash on hand (30.6.25)         | \$4.0m       |
| Listed on ASX                  | 7 April 2017 |
| Last price (22.8.2025)         | 10.5cps      |
| 52 week high                   | 16cps        |
| 52 week low                    | 8cps         |
| Cash receipts – last 12 months | ~\$30.5m     |
| Market cap / LTM cash receipts | 1.0x         |
| GICS classification            | Utilities    |

MAJOR SHAREHOLDERS

|                                                    |      |
|----------------------------------------------------|------|
| NA Singapore Early-Stage Venture Fund              | ~14% |
| Perennial Value Microcap Opportunities Fund        | ~14% |
| Mr Andreas Hendrik De Wit (Non-executive Director) | ~7%  |
| Pathfinder Fund                                    | ~5%  |
| New Asia Investments Pte Ltd                       | ~4%  |
| Mr. Andreas Kroell (CEO)                           | ~1%  |

SHARE PRICE PERFORMANCE





**Andreas Kroell**

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